



Press Release

## **SERVAIR opens the first BURGER KING® restaurant in Ivory Coast, in the new CFAO PlaYce Marcory shopping mall in Abidjan**

**Paris, 1st December 2015 - Servair, French leader and third largest global player in the airline catering and logistics business, has announced the opening of a BURGER KING® restaurant in Ivory Coast, in the new CFAO Carrefour shopping mall in Abidjan. This is a first one for Ivory Coast which thus becomes the first country in sub-Saharan Africa to welcome a Burger King restaurant.**

Servair Abidjan is the concessionaire for the exclusive operation and management of this 90 m<sup>2</sup> restaurant located in the new CFAO PlaYce Marcory shopping mall in Abidjan. 50 people have been recruited for its opening.

Operating in Africa since 1989, and in Ivory Coast since 2008 with the creation of Servair Abidjan (following the acquisition of Abidjan Catering), the Servair group has grown to become a major player in airline catering on the continent. With 21 units by 2015, Servair is now the leading caterer in Africa, where it employs 3 250 people.

The opening of a **BURGER KING®** restaurant in a shopping mall is part of Servair's development strategy which aims to expand its service offering outside airports. Since 2012, thanks to the expertise of its teams and its knowledge in logistics and hygiene standards, Servair Abidjan develops its off air activities, including catering (school and companies) and public (with the event catering service, Grain de Sel) or airport outlets such as Air Lounge Café.

*"We are proud to announce the opening of the first **BURGER KING®** restaurant in Ivory Coast. This opening is part of the Servair international development strategy. It will help to strengthen our leading position on the African continent" said Michel Emeyriat, President and CEO of Servair. "The partnership that we have initiated is an important growth driver for the diversification of Servair activities. It also reflects the quality of our expertise and our ability to exercise outside of the aviation sector, recognized through this partnership with a major international restoration player."*

**SERVAIR** is the leading French and African operator in the airline catering and cleaning business. Ranked third on a worldwide basis, with its partners and subsidiaries, SERVAIR offers airlines a range of services essential to air transport and passenger comfort at approximately 44 airports around the world. Its requirements in terms of quality and know-how have made Servair a real driving force for its 120 client companies, whose commercial offer to passengers it helps improve, whilst ensuring strict compliance with the requirements of transport protocol. For more information, please visit [www.servair.fr](http://www.servair.fr)

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